



**2022
Travelers Canada
Distracted Driving
Risk Survey**

Most Canadians know that distracted driving is risky. Yet, many employees feel the pressure to be available to their employer while driving.

29% of drivers say they accept work-related calls, texts or emails while driving. When asked why:

44%
of those respondents said they do so because it might be a work-related emergency

30%
feel they always need to be available

10%
say their boss will be upset if they don't answer



HERE'S WHAT YOU CAN DO:



Communicate safe driving policies

Only 20% of employed Canadians said their employer has an official policy in place. However, 87% reported that they would comply if an official policy was in place.



Encourage best practices

A full 54% of consumers admit to reading a text message or email while driving, and 14% admit to typing a text or email while driving.



Speak up

86% of drivers say they would put down their phone if a passenger asked them to, but only 11% of passengers have spoken up to someone they work with.



Lead by example

Reinforce safe driving behaviors by not calling or texting employees when they're behind the wheel.

Learn more about the Travelers Canada Distracted Driving Risk Survey and techniques you can use to help put the brakes on distracted driving

Visit travelerscanada.ca

