

## Kidnap and Ransom- Essential Protection when seconds count

### TRAVELERS KIDNAP AND RANSOM POLICY

*In today's uncertain political climate, the threat of kidnapping, extortion or illegal detention has increased. Some estimates suggest that over 15,000 incidents occur each year and such occurrences are on the rise.*

*Our kidnap and ransom policy and associated services are designed to minimize the financial impact of a related incident on your business.*

#### **Ask yourself the following questions:**

- Do your clients use computers - do they use the internet?
- Can you insure that your clients are protected from Cyber Extortion?
- Do your clients maintain confidential client or proprietary information, or possess proprietary trade secrets?
- Do your clients manufacture, sell or distribute a product?
- Are you confident that your clients are NOT vulnerable to an extortion threat against their life or business?

**If you answered YES to one or more of these questions, you should call me today to discuss how a Travelers K&R policy is designed to respond to these and other extortion threats that your Insureds face every day!**

- Do your clients and their employees live in a house or an apartment?
- Unless they are homeless, they have a potential exposure to being a victim of a Home Invasion.
- Have you talked to your clients about coverage that responds when a home invasion occurs?

**A Travelers K&R policy is designed to respond to a Home Invasion situation where a business owner, their family or their employees are held hostage in their homes while criminals made demands for money or other valuables for their release. This situation happens daily in this country – are your Insureds prepared?**

### *The following are all too real claim scenarios that have occurred where a Travelers K&R policy responded:*

- **Cyber Extortion Scenario**

A Travelers insured business was attacked by an extortionist threatening to introduce a virus to the insured's computer system unless they paid the extortionist a lot of money. Expert crisis response advisors were able to advise the insured that the extortionist's threat details were not technically possible, recommended that the insured report the incident to the authorities, and not to pay any demand. Armed with this expertise, the insured confidently 'ignored' the threat while cooperating with authorities. The extortionist disappeared.

- **Home Invasion Scenario – Non Banking**

A Travelers insured business owner & spouse were home invaded, their children held hostage at gunpoint while criminals sent them to their business for money. Upon their return with business monies, the children and Insureds were released by the criminals. Fortunately a police investigation led to the attackers' arrest and prosecution. The insured's crisis response advisors conducted a thorough review of their security requirements allowing the business to prevent or manage a future incident.

- **Products or Trade Secret Extortion Scenario**

A Travelers insured's product was threatened with contamination against a demand for money (with a promise not to contaminate and distribute the product if the monies were paid). An investigation ensued after the insured's crisis response advisor developed a suspect from a review of former customer service complaints of the insured. Insufficient evidence did not allow for prosecution, but the threats went away after the suspect was contacted by investigators. The potential loss from a recall and destruction of product would have been catastrophic for the insured.

***Travelers is a leading provider of K&R coverage. We can offer K&R on a monoline basis, or as an enhancement to our WRAP+ management liability package.***